

Graphic designer

London

Greenenergy is a leading road fuel supplier in the UK and is growing internationally. We are an entrepreneurial and ambitious company. Greenenergy can provide a challenging and rewarding design career.

Role:

- » Working within the communications department we are looking for a talented designer to become an integral member of our team, supporting in the development of our print and digital marketing communications for the UK and international markets
- » To look after and implement the brand, in accordance with guidelines, across different mediums and disciplines throughout the business
- » The role is both challenging and diverse
- » Undertaking projects from concept, design development and production.
- » Design for print (annual reports, brochures, retail advertisements, and marketing literature).
- » Creation of infographics, maps and graphs
- » Exhibition design
- » Promotions
- » Business development PowerPoint presentations
- » Website design, implementation, development and maintenance

Experience and skills:

- » A designer with at least 5 years in-house and/or design agency experience
- » Possessing a passion and an understanding of branding and design principles
- » A branding professional who can apply the Greenenergy brand and those of other associate companies intelligently and consistently, with the ability to develop them and take them forward.
- » Experience working across both print and digital design
- » Creative flair, originality and a keen eye for design and layout
- » Excellent creative and conceptual design skills
- » Strong attention to detail
- » Exceptional typographic skills
- » Interest in corporate photography
- » Good organisational skills, ability to work accurately and efficiently under pressure
- » Excellent presentation skills
- » Fully competent in Adobe Creative Suite: InDesign, Illustrator, Photoshop and Acrobat pro

- » Proficient in Microsoft PowerPoint and Microsoft Word
- » Knowledge of designing for website, image and asset creation
- » Experience of working with CMS platforms and Wordpress
- » Understanding of HTML coding
- » Ideally educated to degree level or equivalent

Interpersonal attributes required

- » Friendly, professional and approachable
- » Business-savvy – quick to understand what we need as a business
- » Technically minded with problem solving skills
- » Highly motivated, willing to learn and develop in the role
- » Ability to take ownership of projects
- » Highly organised, able to prioritise your own work schedule and work to tight deadlines
- » Ability to work independently, and to work with and support other team members as required
- » Able to integrate quickly and seamlessly into a hard working communications team

If this diverse role sounds like you and you are looking for your next challenge please send your CV and a portfolio (5 or 6 examples that best illustrate how your skills can be applied to the communication projects of Greenenergy – in a single PDF document 5MB max)

Your application must be supported by covering letter.

Please note, due to the volume of applications we regret to advise you that we are unable to respond to Candidates who are not short listed for interview.

If you should have any queries regarding this position please call Debbie Rees 01827 302298

NO AGENCIES – Thank you.

The logo for Greenenergy, featuring the word "Greenenergy" in a bold, dark blue, sans-serif font. A thin green vertical line is positioned to the left of the text.